

August 15, 2018

Orange County Coastkeeper (Coastkeeper) is a nonprofit clean water organization that serves as a proactive steward of our fresh- and saltwater ecosystems. We work collaboratively with diverse groups in the public and private sectors to achieve healthy, accessible, and sustainable water resources for the region. We implement innovative, effective programs in education, advocacy, restoration, research, enforcement, and conservation.

Orange County Coastkeeper participates in the world's largest volunteer event, Coastal Cleanup Day. Coastal Cleanup Day is not only a nationwide event, but an international event. Trash pollution in our oceans has become a global issue. During the 2017 California Coastal Cleanup Day, over **7,000** volunteers came together to remove **70,485 pounds** of trash and recyclables from Orange County waters.

This year on September 15, Orange County Coastkeeper will lead more than 7,000 volunteers across over 40 cleanup sites in the spirit of protecting our ocean and environment. Community members of all ages and backgrounds will come together to protect their coastal resources through community service and their shared love for the conservation of the natural environment.

We invite you to take action and show your community that your company is a force for environmental good by joining us for this impactful event. As a company that has been dedicated to giving back to the community and the environment we think you would be a wonderful fit to partner with us for the September 15th cleanup effort. By sponsoring this event, your company will gain excellent exposure while demonstrating your desire for clean water, healthy marine life and swimmable water for Orange County residents. Not only can you increase brand recognition and reach a new and diverse population of potential customers, you will secure your image as a positive contributor to the community and natural environment.

For more details on sponsorship opportunities please contact Patrick@coastkeeper.org or (714) 850-1965 for an opportunity to support our team. Thank you for your time, and I look forward to hearing from you soon.

Sincerely,

Patrick Irizarry

Help us protect the ocean Coastal Cleanup Day 2018!



Orange County Coastal Cleanup Day

\$750+ Partner Sponsor

Recognition as
"Partner Sponsor" in media

Ability to place company/agency banner at all event locations and to host exhibit booth at main event, including publicity and distribution of promotional materials, coupons, etc.

Prominent large company/agency logo on brochures, banners, newsletter, website, flyers and all other event materials.

Mention and logo placement in email event reminders to over 10,000 supporters with link to your website.

\$500

Supporting Sponsor

Recognition as a "Supporting Sponsor" in media releases.

Medium company/agency logo on brochures, newsletters, website, social media and event flyers.

Mention and logo placement in email event reminders to over 10,000 supporters with link to your website.

Ability to submit promotional material, including a banner that will be displayed at main event.

September 15, 2018

We will gratefully accept donations of any amount to fund our cleanup programs. For donations over \$5,000 please contact Patrick for "Title Sponsor" details.

In Kind Sponsor

Donations will be raffled off/ passed out to volunteers at main cleanup site.

Company name on website and social media outreach.

\$300 Blue Water Sponsor

Recognition as "Blue Water Sponsor" in media releases.

Company/agency name printed on newsletters, website, media outreach, flyers and banner on day of event.

Contact Info: 714-850-1965, Patrick@coastkeeper.org







Sponsorship Commitment Yes, I would like to sponsor Orange County's Coastal Cleanup Day at the following level: ☐ Title Sponsor (\$5,000) ☐ Partner Sponsor (\$750+) ☐ Supporting Sponsor (\$500) ☐ Blue Waters Sponsor (\$300) ☐ Other: **Sponsor Information** Company/ Organization **Contact Name** Address, City, State, Zip Telephone **Email Address Payment Information** ☐ Visa Mastercard ☐ AMEX Discover ☐ Check payable to Orange County Coastkeeper Credit Card No. Security/ CVC Code **Expiration Date** Cardholders' Name **Authorization Signature**

Online Donation: https://coastkeeper.nationbuilder.com/support cleanup oc

Amount

Once donation is made via mail or online please email Patrick at Patrick@coastkeeper.org to confirm.

Please return this commitment form to:

Orange County Coastkeeper 3151 Airway Avenue, Suite F-110 Costa Mesa, CA 92626