

## **Orange County Coastkeeper Seeks Inland Empire Waterkeeper Program and Outreach Director**

**Background:** The Orange County Coastkeeper is a non-profit 501(c) 3 public benefit corporation founded in 1999. Coastkeeper's mission is to protect the region's water resources so they are swimmable, drinkable and fishable for present and future generations. We are a clean water organization that serves as a proactive steward of our fresh and saltwater ecosystems. Coastkeeper established two regional programs, the Inland Empire Waterkeeper and the Coachella Valley Waterkeeper. All three programs are separately licensed with the international Waterkeeper Alliance. The regional programs operate under the umbrella of Coastkeeper.

**Inland Empire Waterkeeper:** The Inland Empire (I.E.) region spans the developed areas of western Riverside and San Bernardino Counties. Running through the I.E. from the mountains to the Pacific Ocean, is the historically rich Santa Ana River. The Santa Ana River (SAR) is 96 miles long and the watershed is 2,650 square miles in size with approximately 3.5 million residents. Notable I.E. cities the SAR runs through are Redlands, San Bernardino, Riverside, and Corona.

One of the primary goals of the Inland Empire Waterkeeper is to be a steward of the River; to introduce and educate the public to the River, to collaborate with local cities and agencies to improve conditions along the River, and to be proactive and visionary to ensure a swimmable, drinkable and fishable River.

The Inland Empire Waterkeeper is seeking a motivated and talented Program and Outreach Director to manage the Inland Empire Waterkeeper Program, assisting the Coastkeeper executive staff in fulfilling our mission by collecting accurate information on the health of the River, engaging the public to be knowledgeable stewards of the River, and ensuring ample operating funds are generated for the IEWK by grant writing, fundraising, and building corporate relationships. This unique position will also participate in effective regional coalitions working to effect positive change for our water and natural resources.

### **Responsibilities include:**

- Conduct regular water quality monitoring and citizen activities to support water quality monitoring in the Santa Ana River watershed.
- Coordinate and lead regional efforts on the Santa Ana River Trail program.

- Participate in public speaking engagements and presentations to educate community groups, school children, and potential members about issues impacting the Santa Ana River.
- Organize and conduct volunteer activities; including regular river cleanups, paddle trips, and invasive species removal.
- Participate in public relations and communications efforts with media, members, and the public via press released, marketing materials, biannual newsletter, website, social media and email alerts.
- Work to cultivate donors, recruit members, and solicit corporate sponsors.
- Manage the membership database to log and track donations, and solicitation letters.
- Identify and apply for grant opportunities that support programs and staff.
- Work with local educators to provide school presentations and field trips.
- Perform other duties as assigned by the Executive Director.
- The Program and Outreach Director reports to the Executive Director and will have guidance from the Associate Program Director and Deputy Program Director. In addition, this position will have the support from Coastkeeper's education, science, and legal staff.
- This position may require flexible hours, including working occasionally after hours, evenings, and weekends.

**Preferred requirements:**

- Very important is the ability to take initiative and work independently as well as with a team.
- Committed to environmental justice and protecting and preserving the environment, especially our water resources. Knowledge of the Inland Empire and Santa Ana River is also preferred.
- Bachelor's degree in natural resources, communications, education, or a similar field is preferred.
- At least two years of experience working in water science, environmental education, non-profit management, political science, fundraising, or policy making.
- Project management experience including directing a project from conception to completion.
- Fundraising and community organizing abilities are preferred.
- Experience in modern social media & web based communication tools; excellent written and verbal communication skills; public speaking skills. Bilingual skills preferred.
- Proficiency in database management is preferred.
- Must possess a valid state-issued driver's license & own or have access to a reliable vehicle for work-related use.

**What the successful candidate gains:**

The IEWK Program and Outreach Director will obtain real world experience in the

non-profit business world and gain exposure and education regarding the challenges facing our natural resources. The Director will receive non-profit training, including experience in the core workings of a nonprofit business, and have opportunities to attend regional conferences. There will also be numerous opportunities to network with a wide variety of environmental non-profit organizations, environmental decision makers, politicians and others individuals working in the environmental sector of California. The position provides an opportunity to positively impact the environment of the region and to join coalitions to protect the California coast and inland natural waters. This opportunity will be both demanding and rewarding, and allows a chance for the individual to help promote our mission.

Please visit our website to learn more at [www.coastkeeper.org](http://www.coastkeeper.org) and [www.iewaterkeeper.org](http://www.iewaterkeeper.org)

Orange County Coastkeeper offers a competitive salary, a generous vacation policy and expense reimbursement, paid holidays and health insurance. Salary starts at \$50,000. Opportunities for raises may occur as development occurs.

**Application Procedures:**

Please submit your resume, cover letter, and two (2) professional references with contact information to Garry Brown, Executive Director at [garry@coastkeeper.org](mailto:garry@coastkeeper.org)

Applications will be accepted until we find this unique individual. After an initial screening, an interview will be scheduled. A sample of your writing abilities may be requested.

Orange County Coastkeeper does not and shall not discriminate on the basis of race, color, religion (creed), gender, gender expression, age, national origin (ancestry), disability, marital status, sexual orientation, or military status, in any of its activities or operations. These activities include, but are not limited to, hiring and firing of staff, selection of volunteers and vendors, and provision of services. We are committed to providing an inclusive and welcoming environment for all members of our staff, volunteers, subcontractors, and members.